











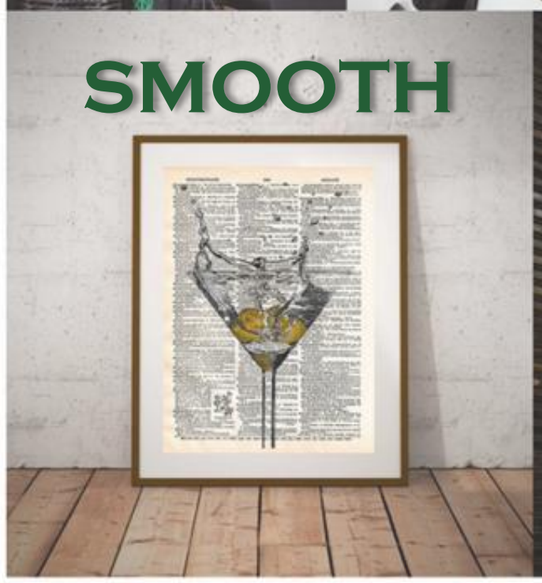




Schematic Design Presentation
Crowne Plaza

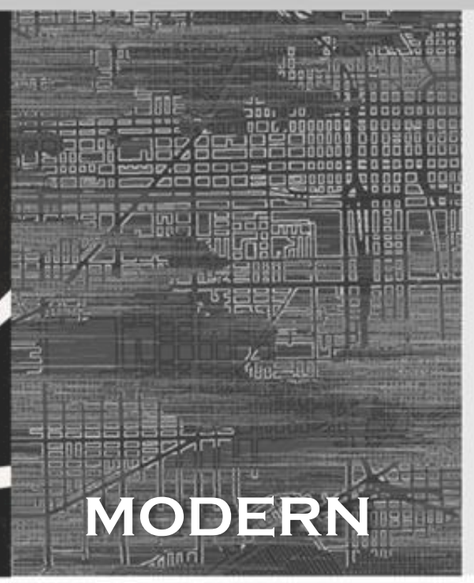
Chantilly, VA

Project Number: 45874| Location Number: 8966 | Inncode: CTYVA











Design Narrative

Location & Inspiration:

Chantilly Virginia located within Fairfax County and sits approximately 25 miles west of Washington DC. The county is home to the headquarters of intelligence agencies such as the Central Intelligence Agency, National Geospatial-Intelligence Agency, and National Reconnaissance Office, as well as the National Counterterrorism Center and Office of the Director of National Intelligence. Therefore our inspiration of this hotel is the "Secret Agent". This concept will come to life through a series of abstracted elements that make up the image of the Secret Agent. Including but not limited to the tailored menswear suit, classic iconic cars, spy planes, beautiful women, and the elegant affluential lifestyles portrayed on the silver screen, to the shadows and silhouettes of villains lurking around the corner our design will encompass all the characteristics that embody the Secret Agent.

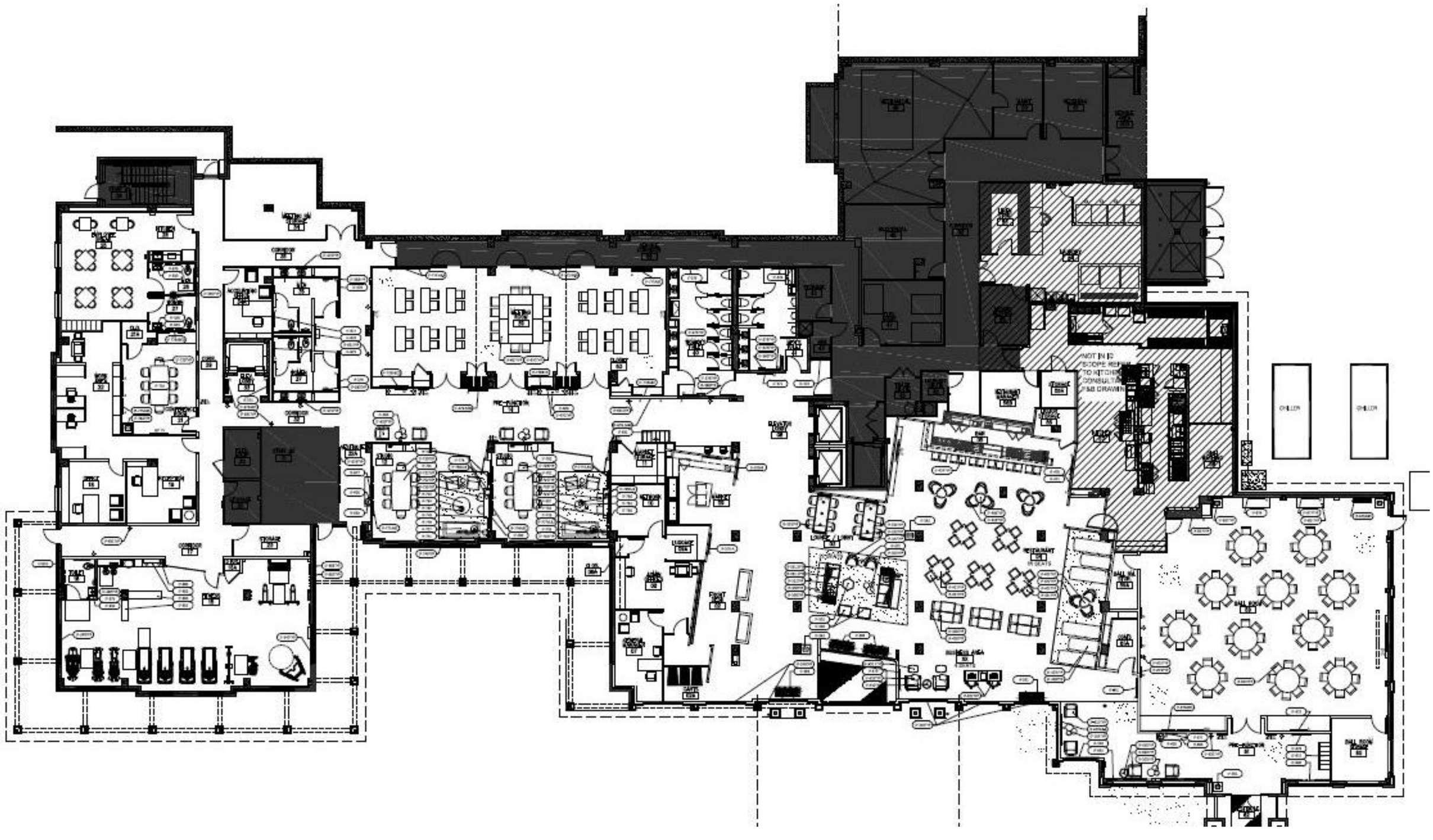
Modern Elegance:

To carry the concept of the Secret Agent through into the Interior Design of the Hotel, the space needs to embody touches of modern elegance that lend itself to the affluential lifestyle portrayed by so many on the silver screen. This will be accomplished with the use of clean line modern architecture, high-end finishes, sleek furnishings, lush fabrics, and contemporary lighting with touches of glamour. The overall envelope finishes will be reminiscent of an old spy film, in the color palette of blacks, whites, & greys. In order to liven the area and continue the modern elegance through out the interior expect to see pops of Emerald Green & Golds. The color palette of the space will feel modern and clean, yet refined and elegant, with touches of unexpected secret agent whimsy.

Abstracted Nostalgia:

Throughout the interior there will always be a nod to the Secret Agent, whether it be pattern, texture, or aesthetic. The success and inspiration of the space is in the abstracted details. From patterns that resemble aerial shots of a spy plane, to upholstery that resembles a luxurious suit, to artwork that contains a secret message, or perhaps a martini bar that lends itself to the famous phrase "Shaken not Stirred". The details will embody and produce a sense of abstracted nostalgia that guests will identify with the Secret Agent. This space will make that childhood fantasy of being a secret agent attainable for all the guests at the Crowne Plaza, Chantilly, VA.

Public Space Floor Plan



Lobby Reception

FEATURE WALL BEHIND FRONT DESK FORE DESIGN INTENT ONLY



WASHINGTON, DC & SURROUNDING AREA MAP IMAGE FOR LASER CUT PATTERN



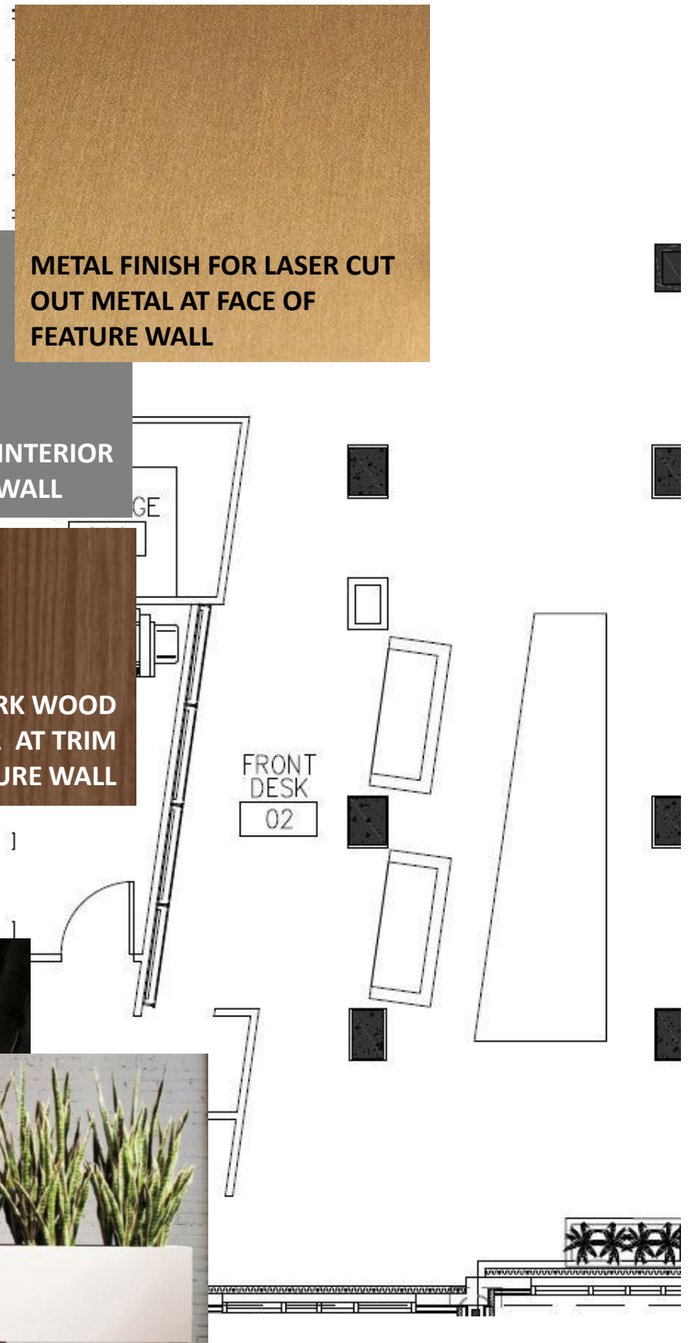
METAL FINISH FOR LASER CUT OUT METAL AT FACE OF FEATURE WALL

FEATURE WALL FINISHES

PAINT COLOR AT INTERIOR OF FEATURE WALL



MILLWORK WOOD STAIN COLOR AT TRIM OF FEATURE WALL





COULMNS INSPIRATION IMAGE

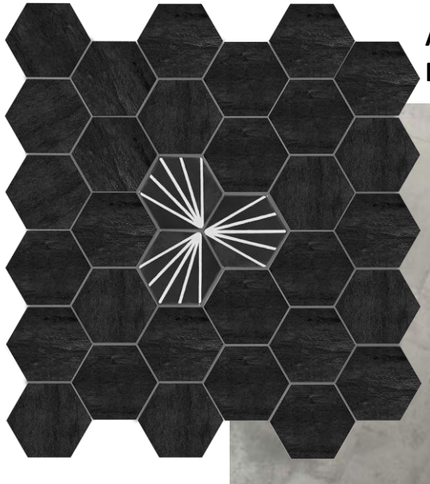
OVERALL WALLCOVERING & WALLCOVERING AT COLUMNS

QUARTZ TOP AND FACE AT FRONT DESK

WOOD TONE AT FRONT DESK AND COLUMNS



FRONT DESK INSPIRATION IMAGE



ACCENT PORCELAIN FLOOR TILE AT INSET



OVERALL PORCELAIN FLOOR TILE



PLANTER DESIGN DIRECTION

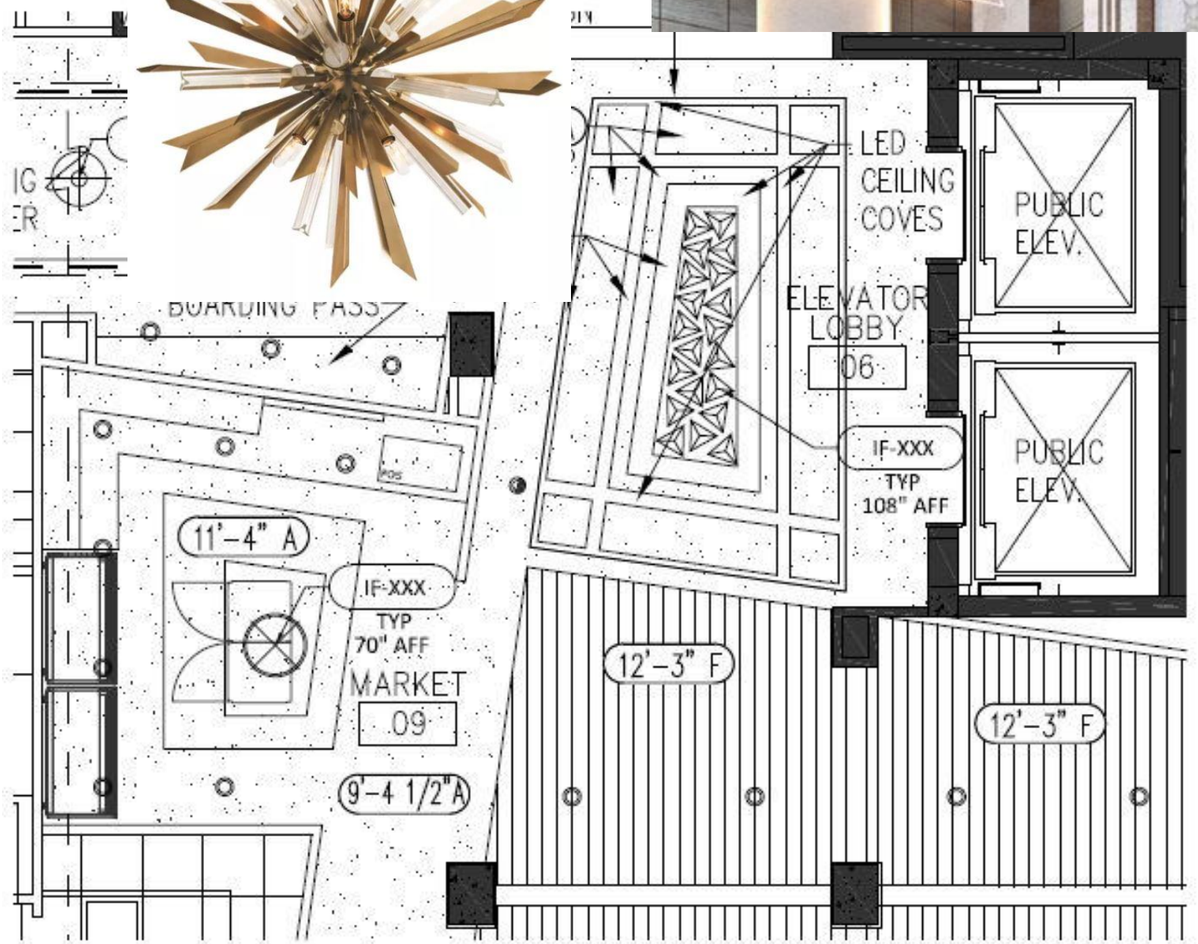
Reception, Market & Elev. Lobby RCP

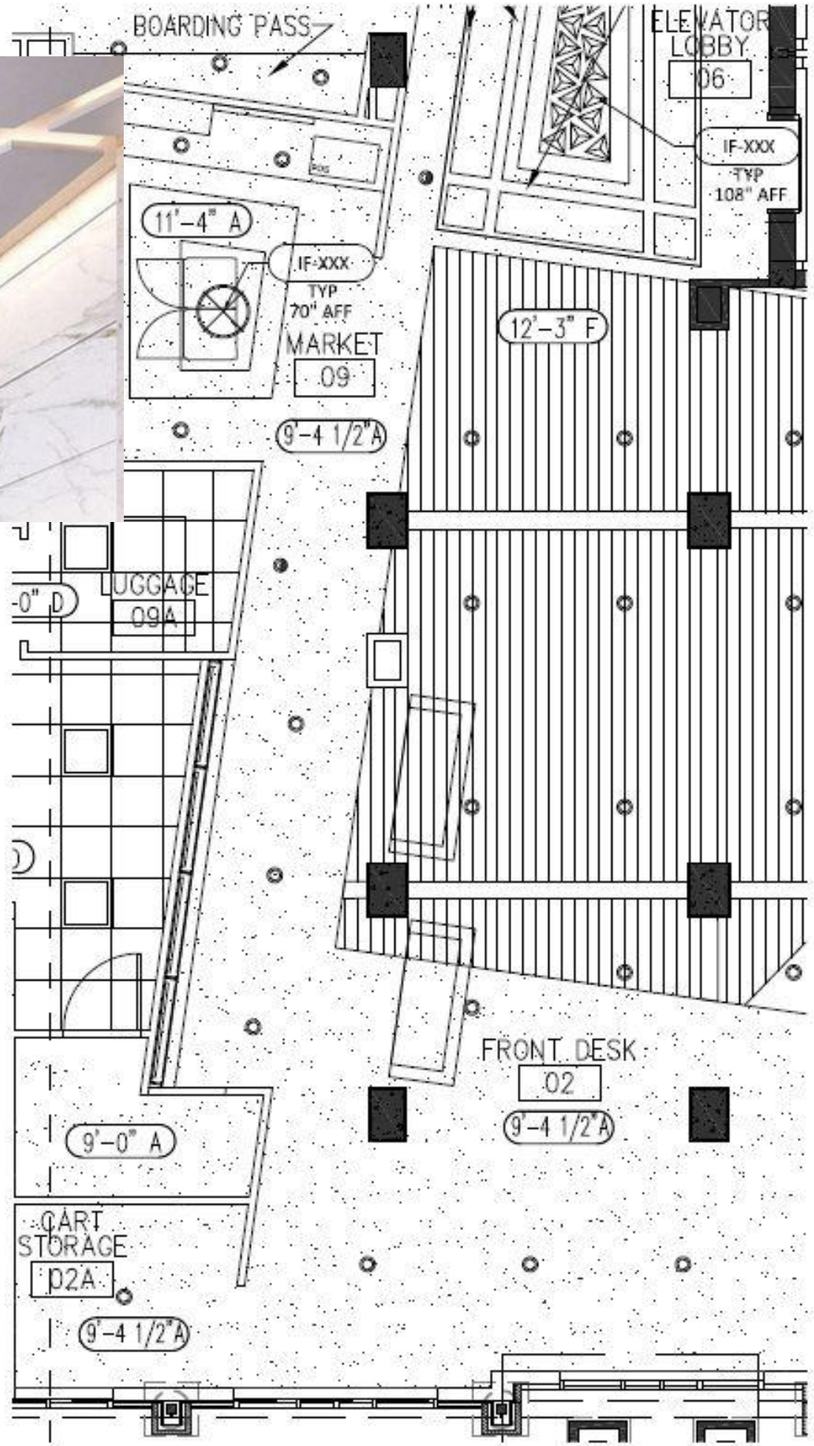
MARKET CHANDELIER



ELEV. LOBBY FIXTURE & DESIGN INSPIRATION







WOOD FINISH AT LOBBY CEILING



PAINT COLOR AT CEILING BEAMS

OVERALL CEILING PAINT COLOR

Lobby Reception Rendering



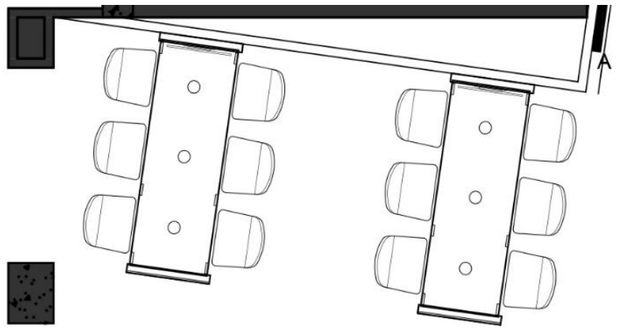
LOBBY LOUNGE

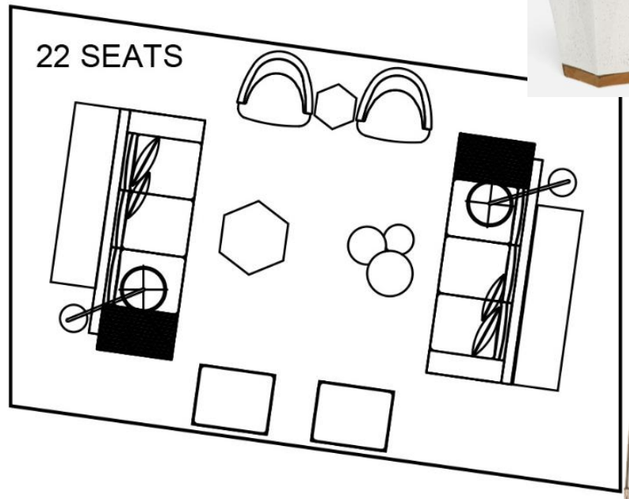


ACCENT MILLWORK WALL BEHIND HUDDLE AREA



PENDANT AT HUDDLE









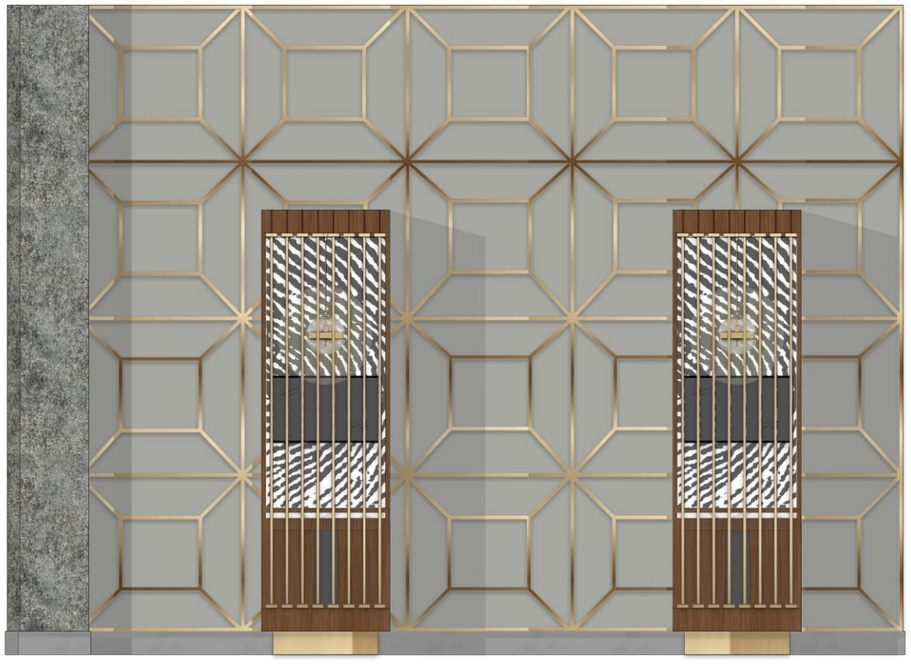
ACCENT TABLE & LOUNGE CHAIR



OTTOMAN

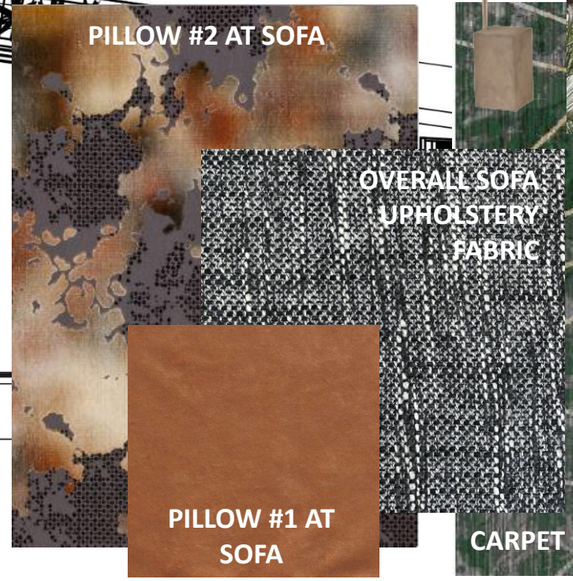


CONSOLE BEHIND SOFA





SOFA STYLE INSPIRATION IMAGE

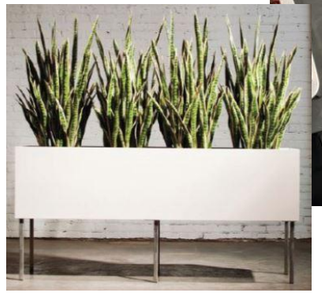


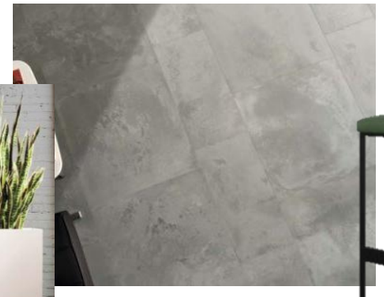




BUILT IN CONNECTIVITY IN SEATING

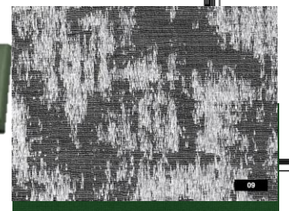
PLANTER DESIGN DIRECTION





OVERALL PORCELAIN FLOOR TILE





UPHOLSTERY FABRIC S AT HUDDLE STOOL

Lobby Lounge RCP

LOBBY LOUNGE & RESTAURANT CEILING INSPIRATION





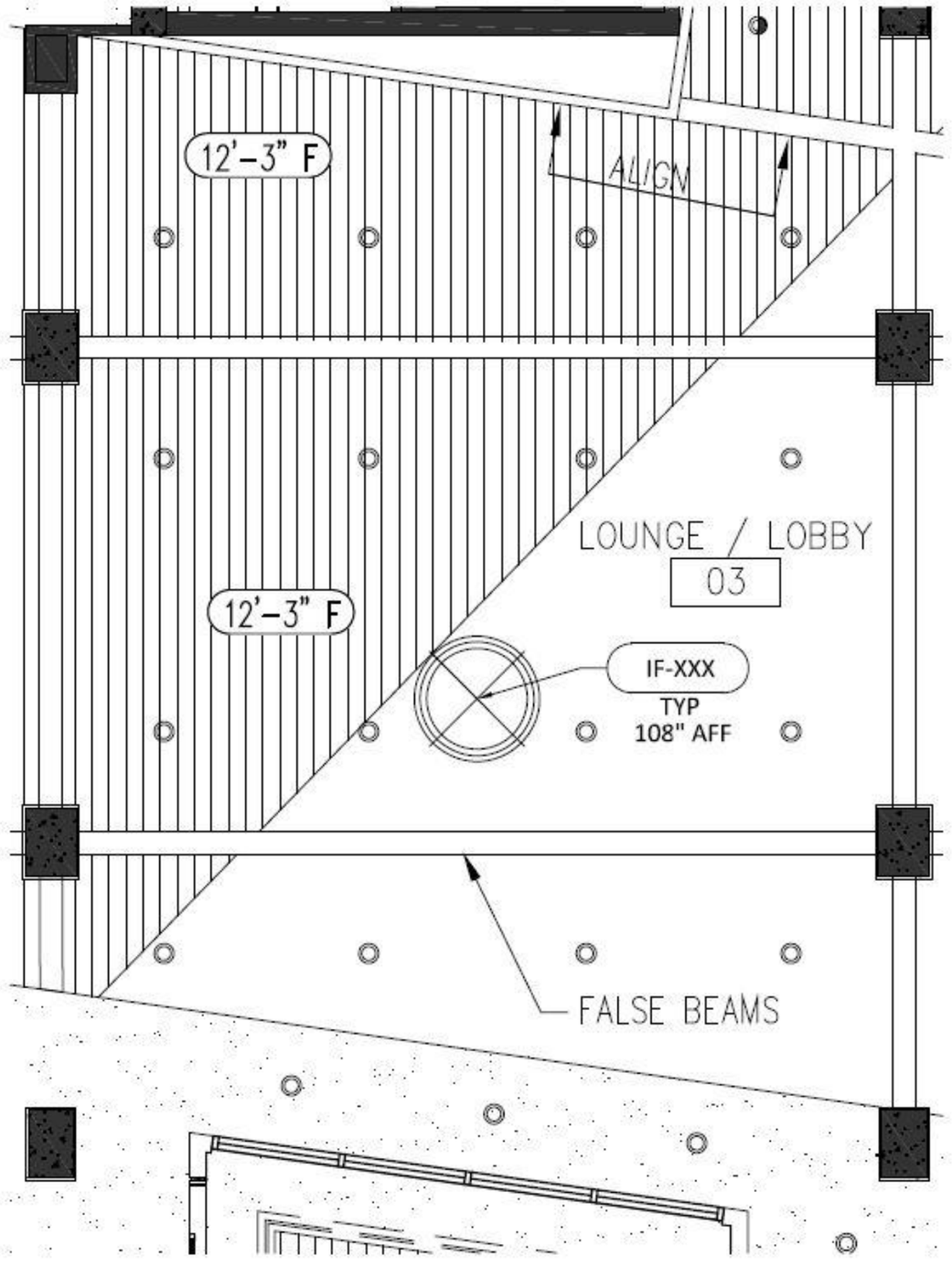
WOOD FINISH @ CEILING



ALL BEAMS TO BE SW 7067 CITY SCAPE



CHANDELIER AT LOUNGE



Lobby Lounge Rendering



RESTAURANT

UPHOLSTERY FABRIC AT INSIDE & OUTSIDE BACK



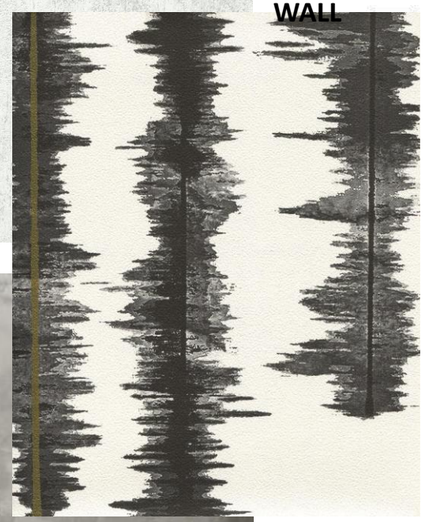
UPHOLSTERY VINYL AT SEAT

SQUARE 4 TOP DINING TABLE



OVERALL WALLCOVERING

ACCENT WALLCOVERING AT NOOK WALL



DINING ARMCHAIR



UPHOLSTERY FABRIC AT BACK

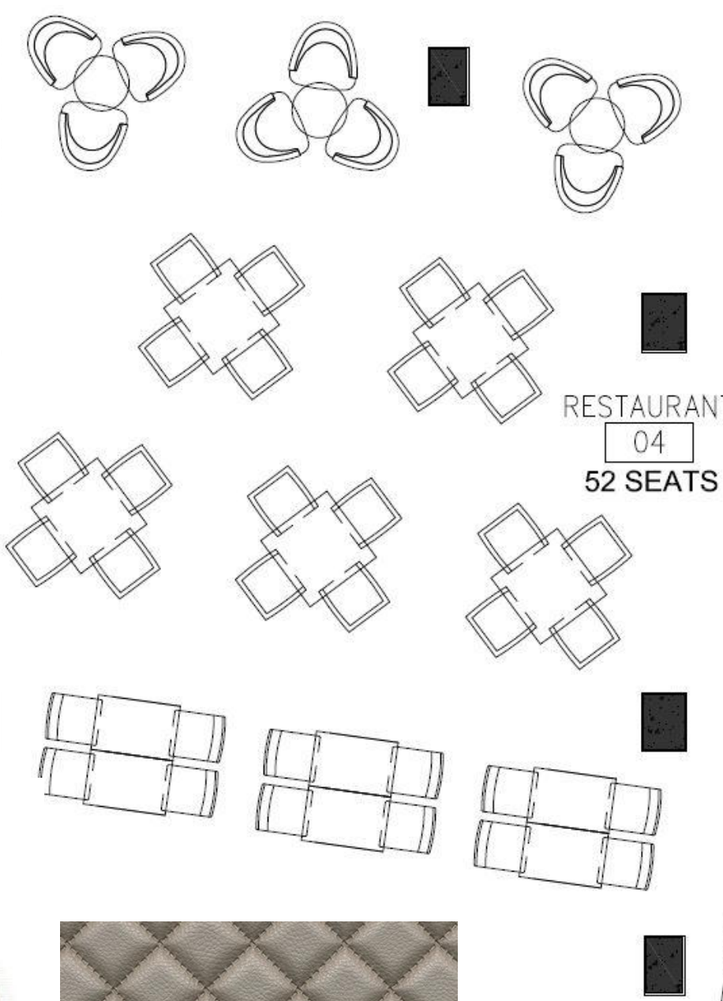
UPHOLSTERY VINYL AT SEAT

ARMLESS DINING CHAIR

RECTANGULAR 2 TOP DINING TABLE



OVERALL FLOORING AT RESTAURANT



UPHOLSTERY FABRIC AT ACCENT CHAIR



ACCENT CHAIR & TABLE BETWEEN NOOKS



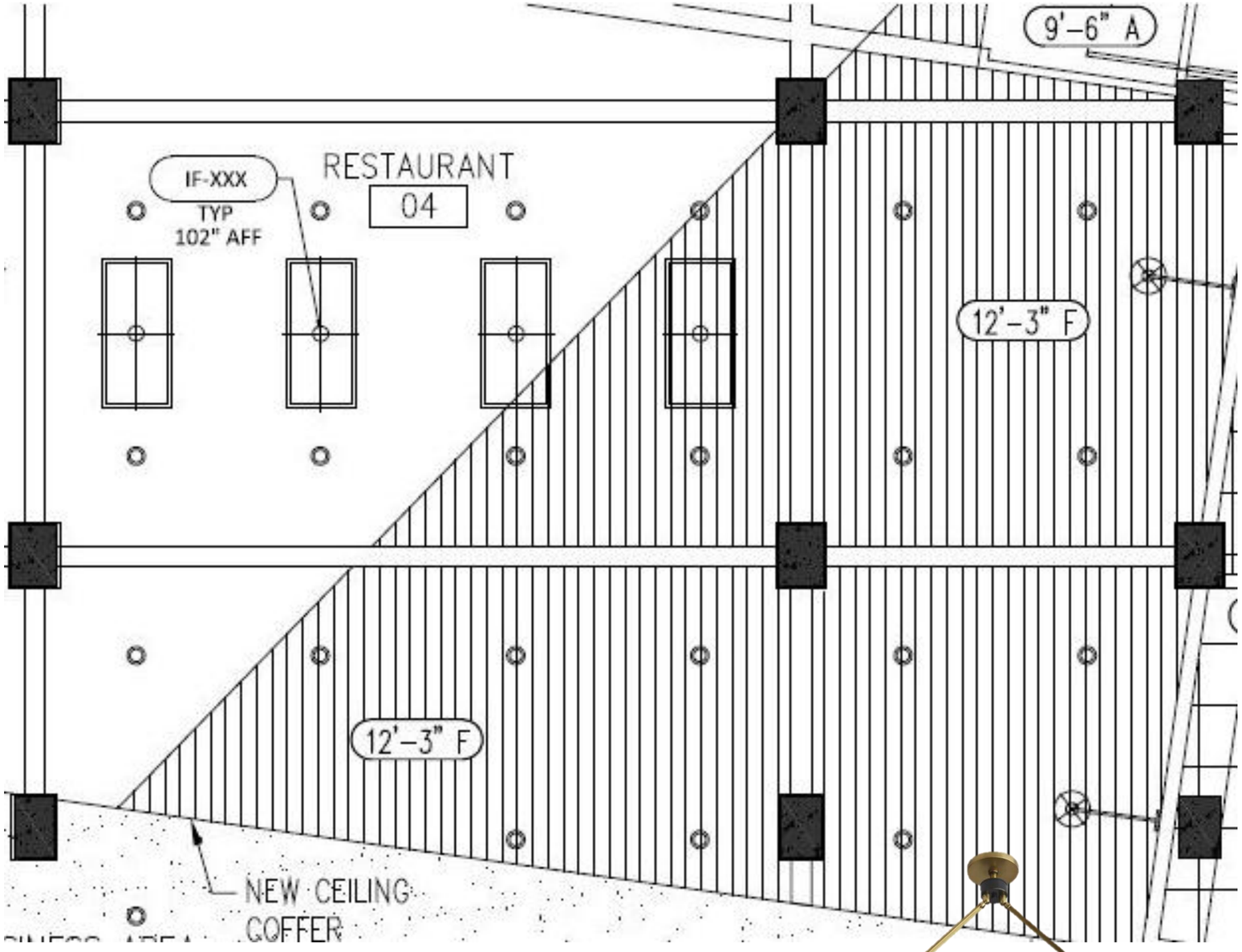
CUSTOM NOOK DESIGN

UPHOLSTERY VINYL AT PRIVACY PANELS AT NOOK

UPHOLSTERY FABRIC AT NOOK SOFAS & TV PANEL

CARPET DESIGN

Restaurant RCP





WOOD FINISH AT CEILING

ALL BEAMS TO BE SW 7067 CITY SCAPE



FIXTURE AT NOOKS

LINEAR FIXTURE AT RESTAURANT

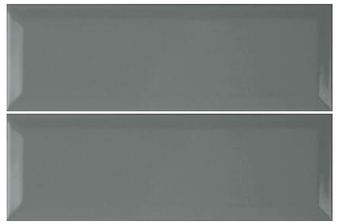


Bar & Bar Lounge



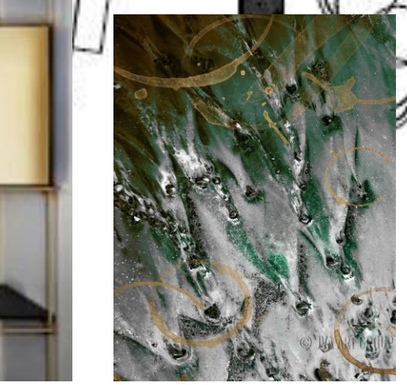
BACK BAR CABINETS & STORAGE INSPIRATION

WALL TILE BEHIND CABINETS. CABINET FACE TO BE REMOVABLE AND LOCKABLE.

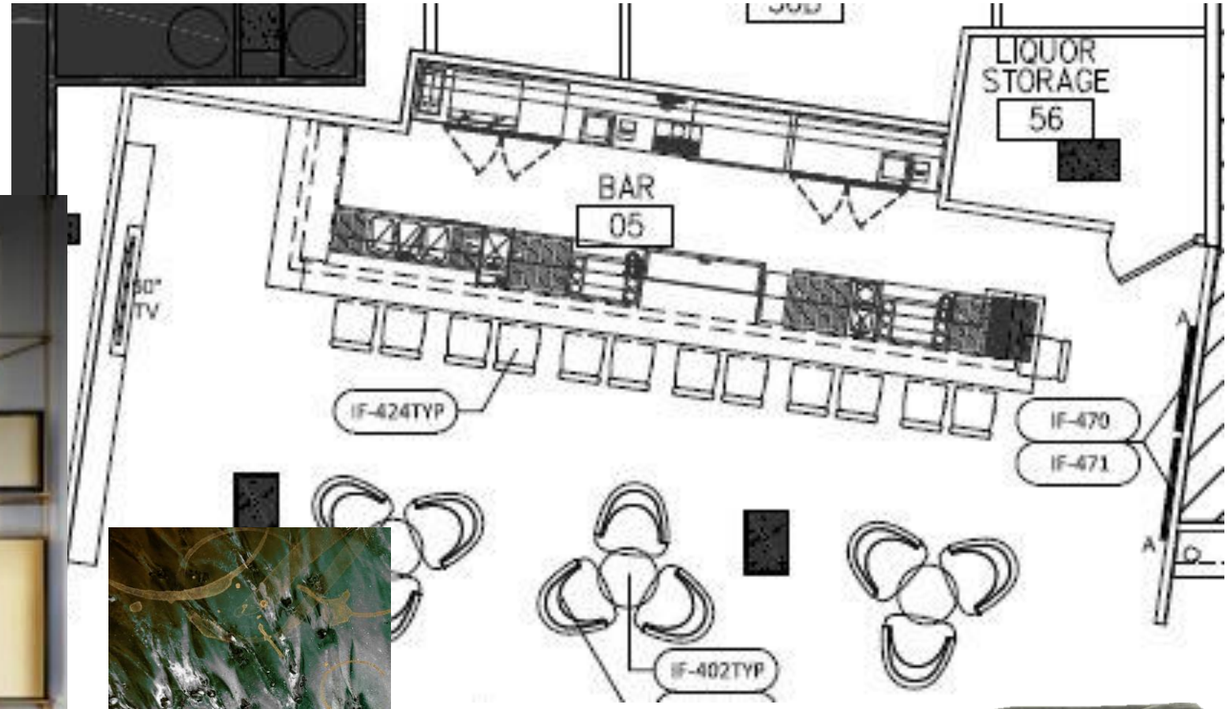








ART DIRECTION

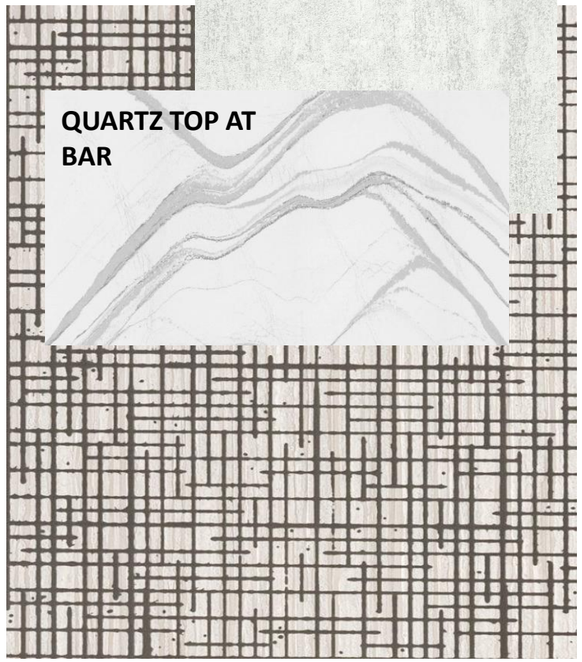






ACCENT WALLCOVERING AT BACK WALL ADJACENT TO BAR

OVERALL WALLCOVERING



FINISH AT FACE OF BAR



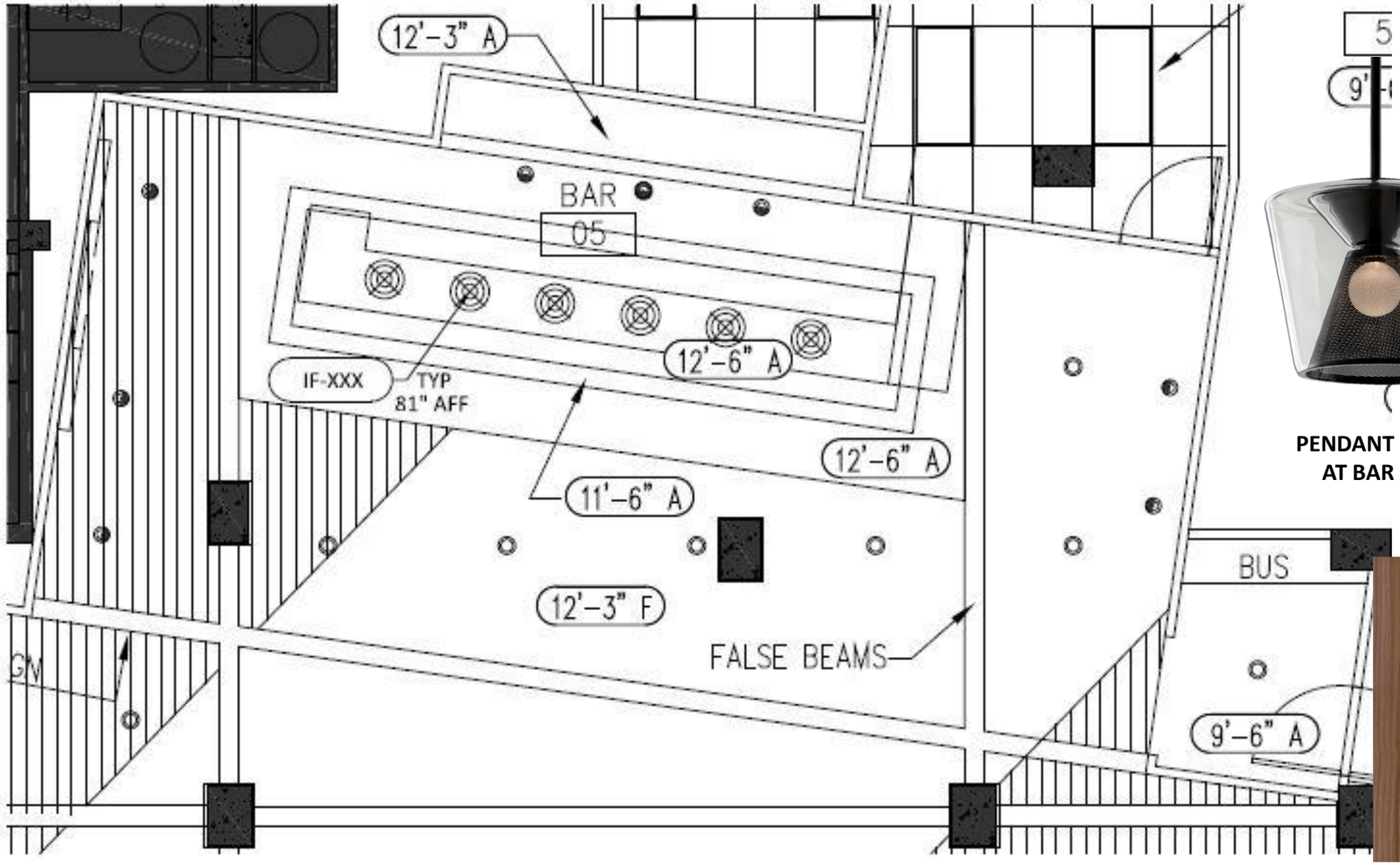
BARSTOOL BACK & FRONT

BARSTOOL FINISH

UPHOLSTERY VINYL AT BARSTOOL

UPHOLSTERY FABRIC AT ACCENT CHAIR

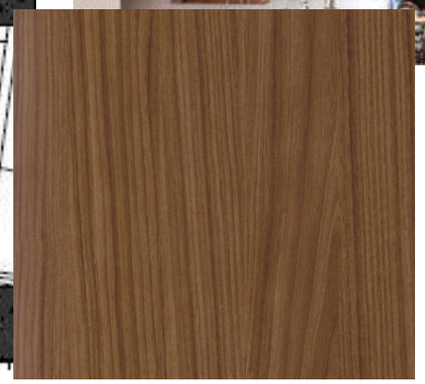
Bar & Bar Lounge RCP



PENDANT AT BAR

BAR CEILING INSPIRATION





WOOD FINISH AT SOFFIT AT BAR



WOOD FINISH AT CEILING

ALL BEAMS TO BE SW 7067 CITY SCAPE

POP UP AT BAR TO BE SW 7068 GRIZZLE GRAY

Bar Lounge & Bar Rendering



Business Area



OVERALL AJACENT FLOORING



OVERALL WALLCOVERING



PENDANT LIGHTING ABOVE DESK



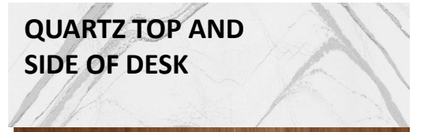
PLANTER DESIGN DIRECTION

INSPIRATION IMAGE FOR BUSINESS CENTER DESK

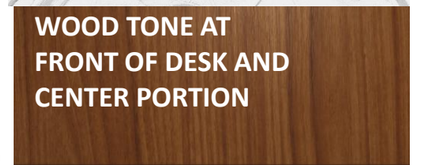


CENTER SECTION WILL BE OPEN AT THE TOP FOR PRINTER, WILL HAVE ONE LOWER DRAWER.

DESKTOP & SIDES WILL BE QUARTZ., WOOD BACK PRIVACY PANEL WILL BE ADDED



QUARTZ TOP AND SIDE OF DESK



WOOD TONE AT FRONT OF DESK AND CENTER PORTION

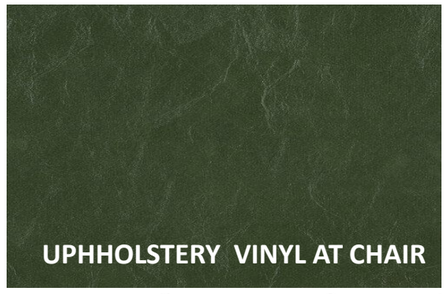




UPHOLSTERY FABRICS AT POD PRIVACY PANELS



ART DIRECTION



UPHHOLSTERY VINYL AT CHAIR

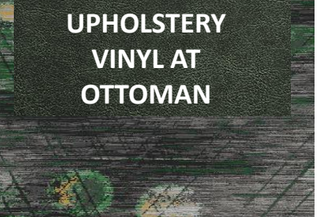




POD SEATING DESIGN DIRECTION



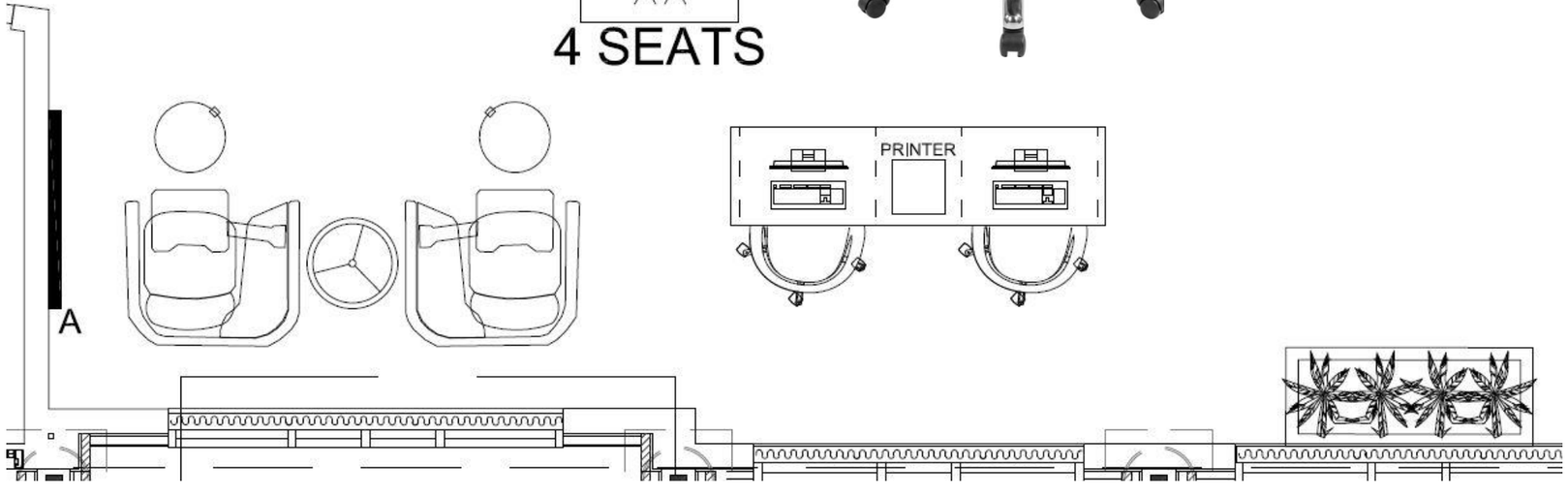
UPHOLSTERY AT POD INSIDE BACK & SEAT



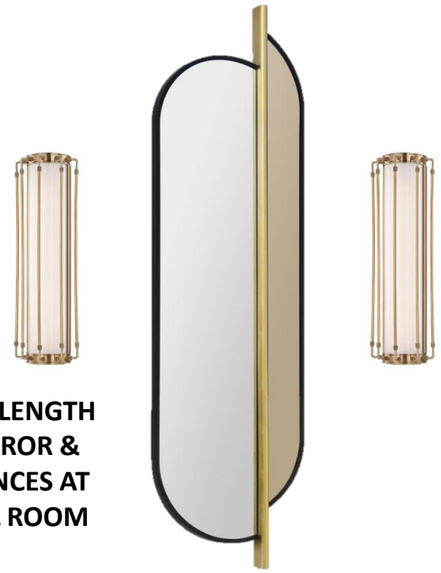
UPHOLSTERY VINYL AT OTTOMAN

CARPET PATTERN





BALLROOM & PREFUNCTION



FULL LENGTH MIRROR & SCONCES AT BALL ROOM



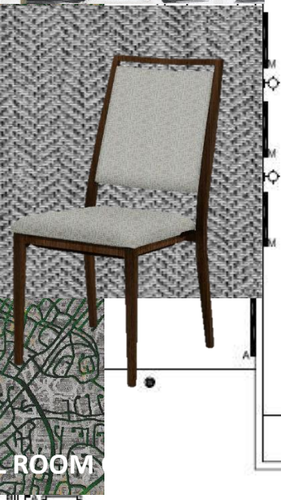
ACCENT WALLCOVERING AT BALL ROOM NICHE



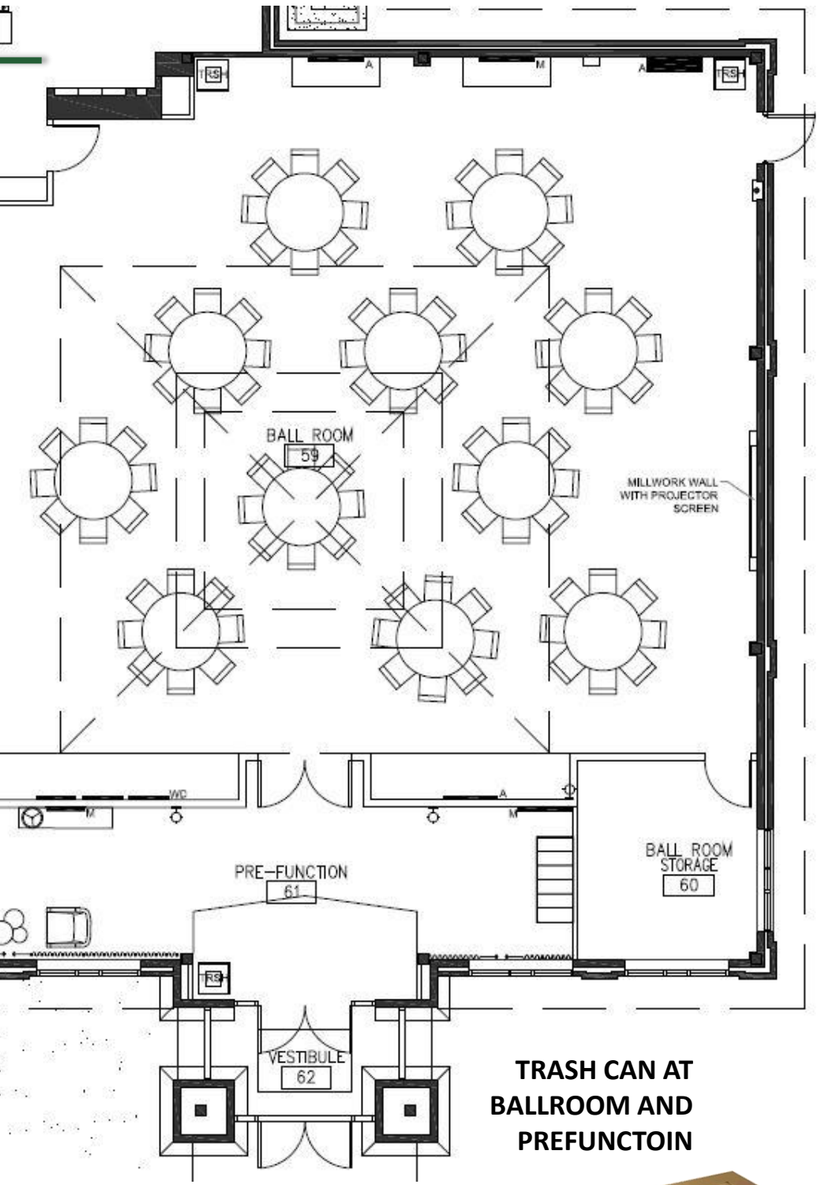
OVERALL WALLCOVERING AT BALLROOM



STACKING BANQUETTE CHAIR & UPHOLSTERY



CONSOLE & ART DIRECTION AT BALL ROOM



TRASH CAN AT BALLROOM AND PREFUNCTOIN





LOUNGE CHAIR & UPHOLSTERY FABRIC

COCKTAIL TABLE



OVERALL WALLCOVERING AT PREFUNCTION

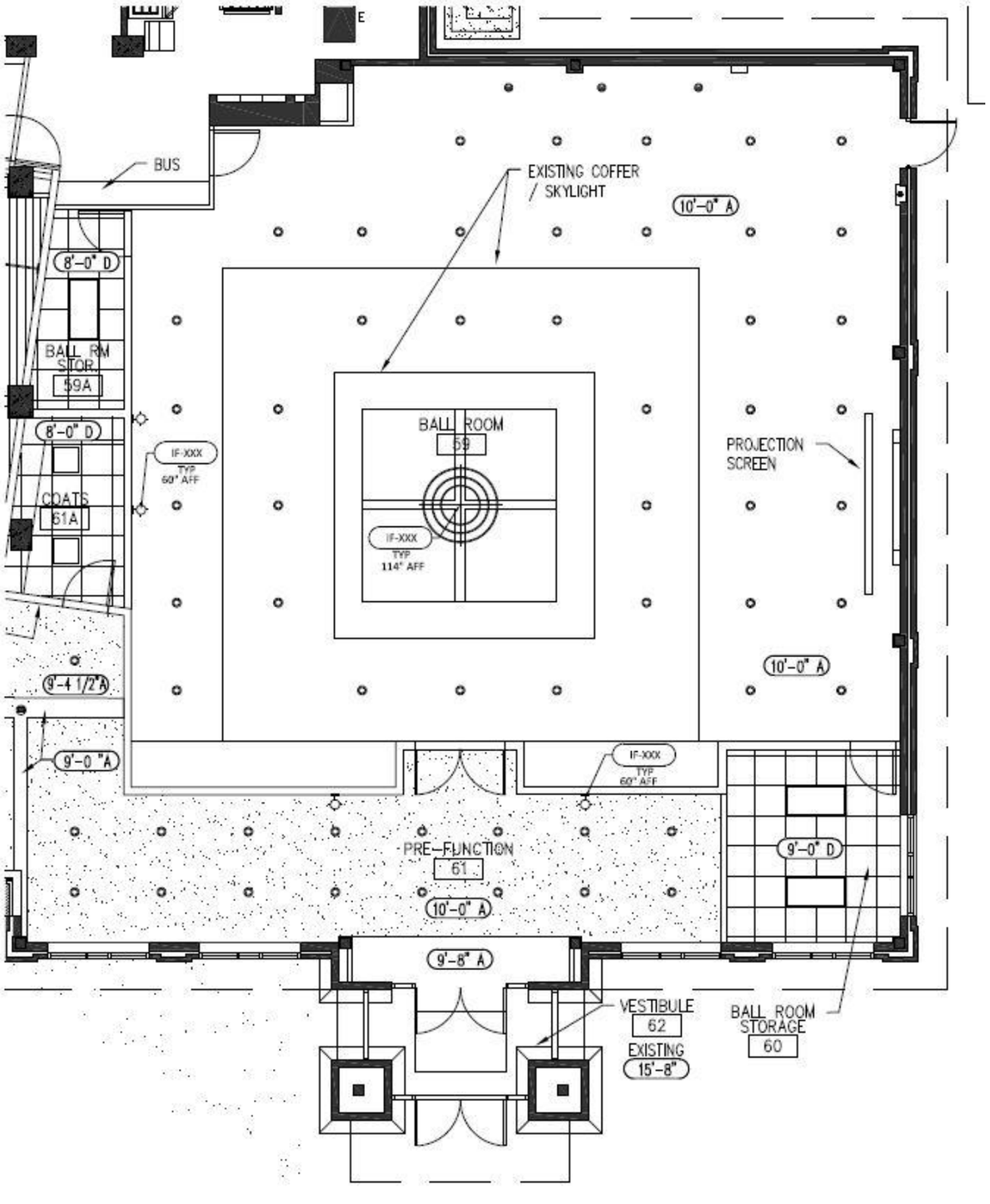


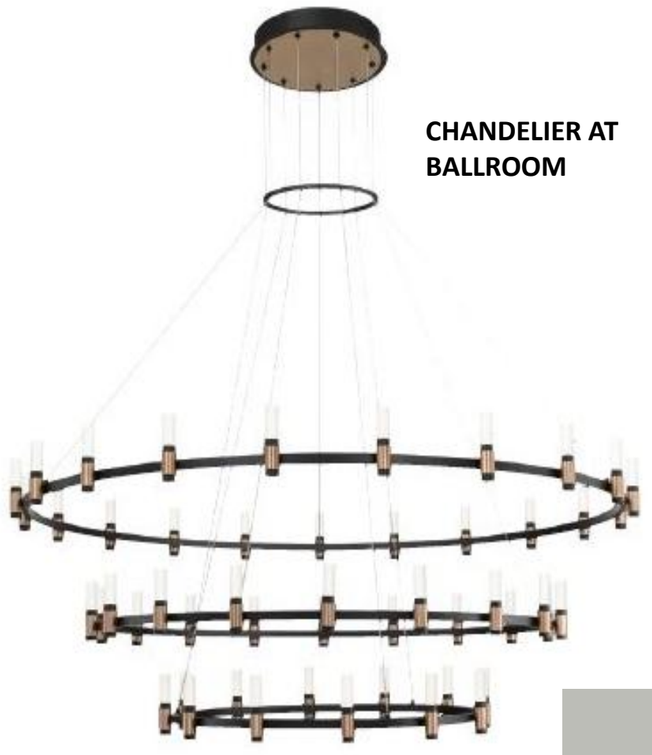
CONSOLE, LAMP & MIRROR AT PREFUNCTION

UPHOLSTERY VINYL AT BENCH



Ball Room & Prefunction RCP





CHANDELIER AT BALLROOM

CUPOLA CEILING SW 7065 ARGOS

OVERALL CEILING SW 7006 EXTRA WHITE

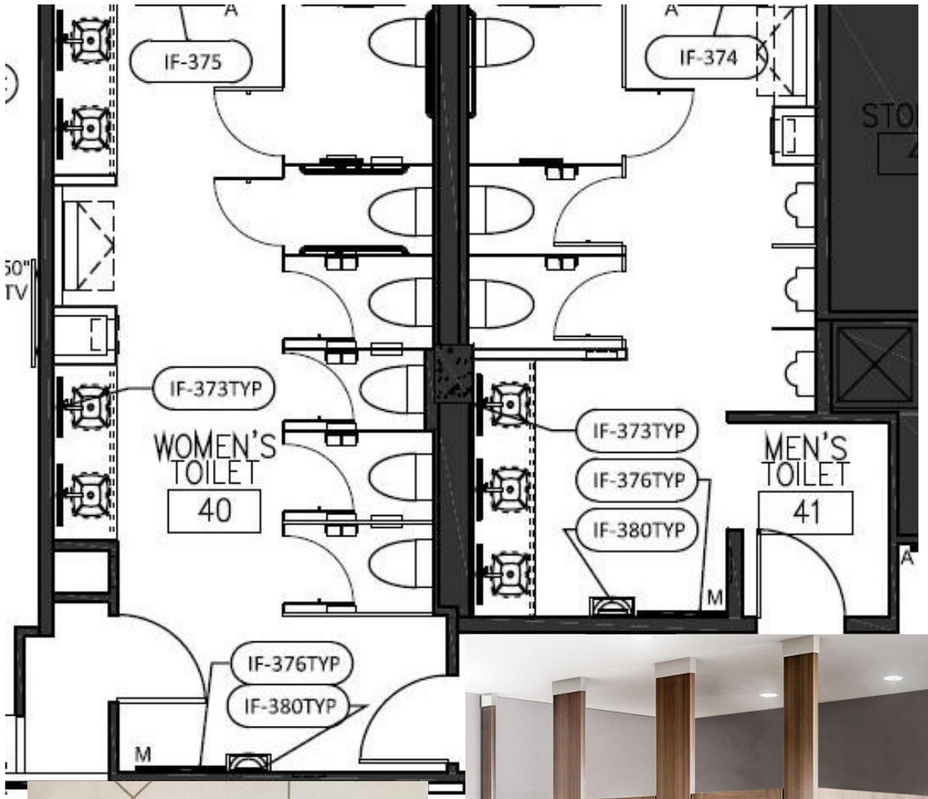


SCONCE AT BALLROOM & PREFUNCTION

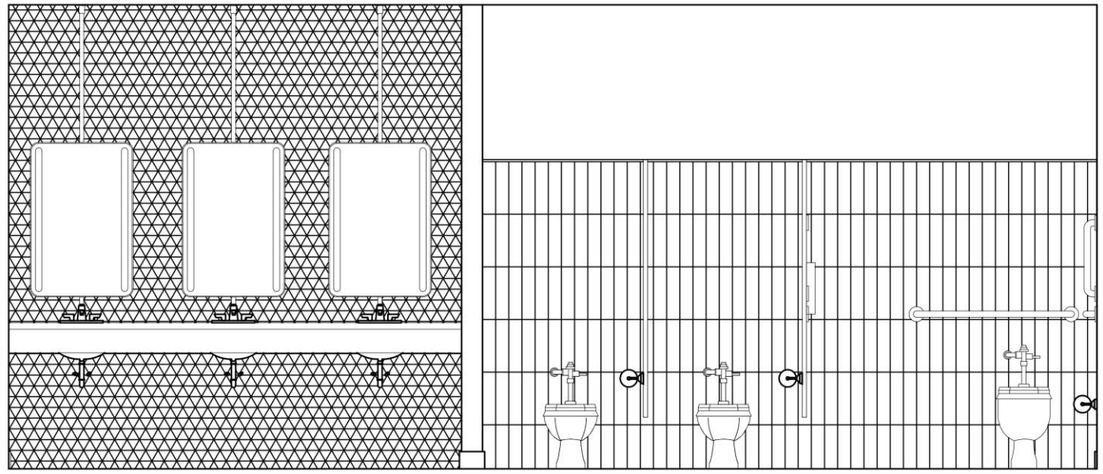
Ballroom Rendering



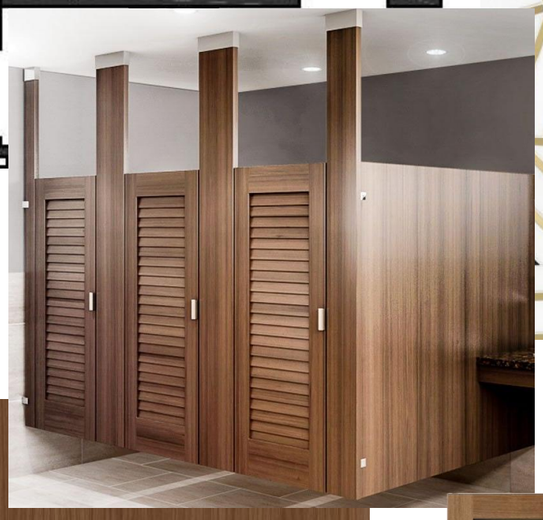
PUBLIC RESTROOMS







MENS RESTROOM WET WALL 1



OVERALL WALLCOVERING



FULL LENGTH MIRROR



OVERALL TILE FLOORING

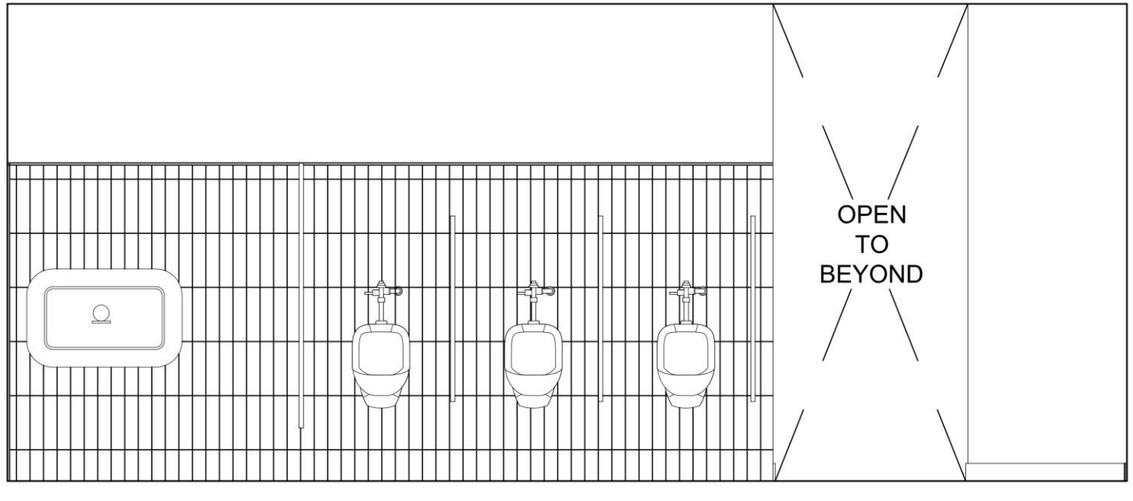


MEN & WOMEN'S RESTROOM ENTRY DOOR DESIGN DIRECTION FROSTED GLASS



CENTER SET FAUCET & DECK MOUNTED SOAP DISPENSER





MENS RESTROOM WET WALL 2

MEETING ROOM & PREFUNCTION

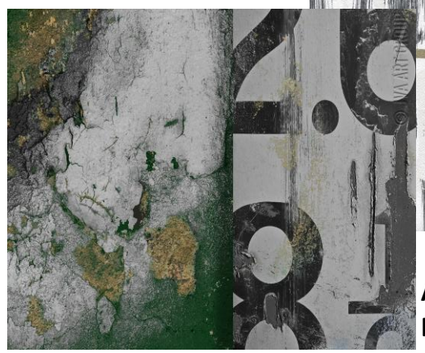
OVERALL WALLCOVERING AT PREFUNCTION



ACCENT WALLCOVERING AT MEETING ROOM NICHE & MIRRORS

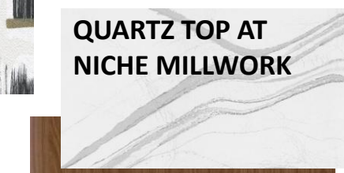






ARTWORK DIRECTION

QUARTZ TOP AT NICHE MILLWORK



MILLWORK FINISH



MEETING ROOM TABLE & STACKING BANQUETTE CHAIR

OVERALL WALLCOVERING AT BALLROOM



BANQUET CHAIR & UPHOLSTERY



MEETING ROOM CARPET



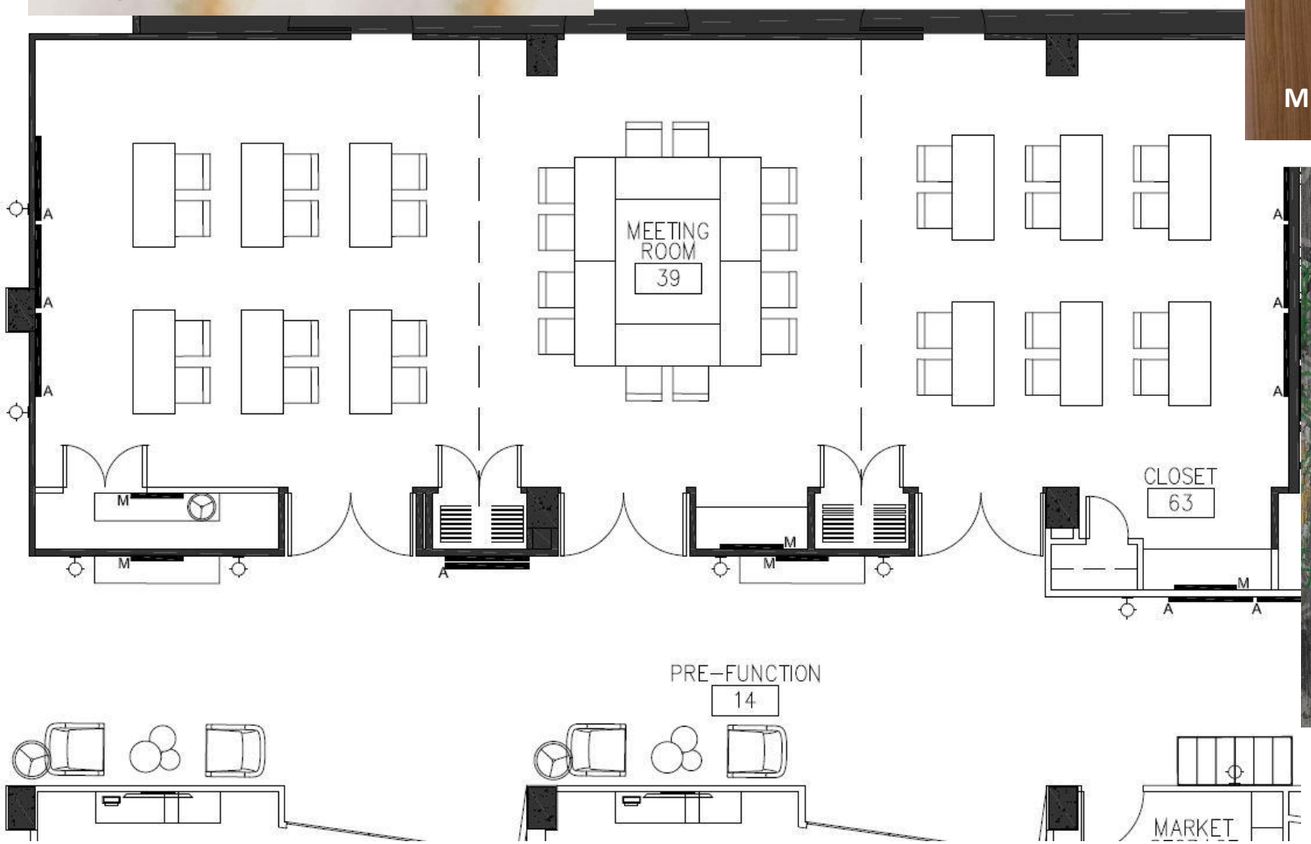
SCONCE @ PREFUNCTION



LOUNGE CHAIR & UPHOLSTERY FABRIC



COCKTAIL TABLE



PREFUNCTION CARPET

UPHOLSTERY VINYL AT BENCH



Prefunction Rendering



32 PRE-FUNCTION MEETING ROOMS ENTRY DOORS

SCALE: 1/4" = 1'-0"

Meeting Room & Prefunction RCP

OVERALL CEILINGS
SW 7006 EXTRA WHITE

NEW COFFER CEILING SW 7065 ARGOS



DECORATIVE FIXTURE @ MEETING ROOM

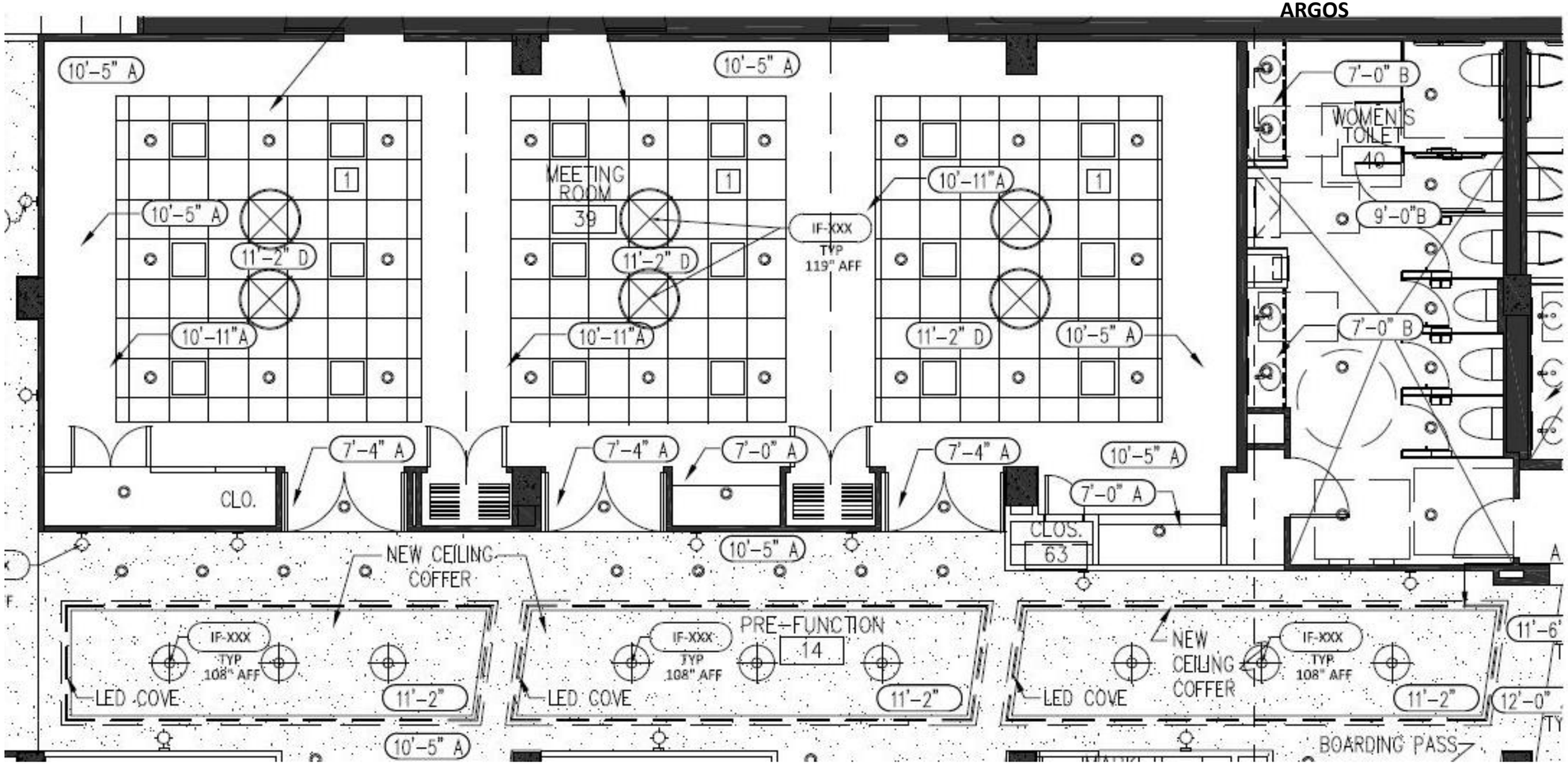


MEETING ROOM DECORATIVE CEILING TILES

PERIMETER CEILING SW 7065 ARGOS



DECORATIVE FIXTURE @ PREFUNCTION



007 Studio

OVERALL WALLCOVERING AT STUDIO



SHEER FABRIC AT WINDOW WALL



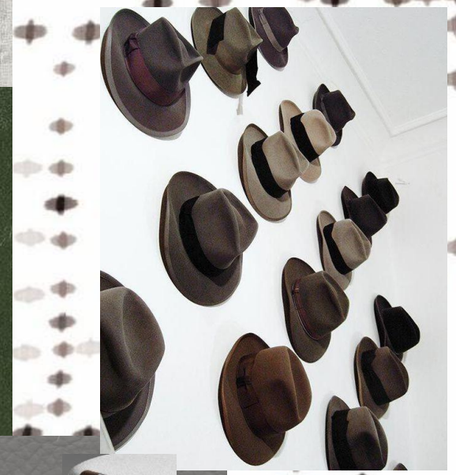


CREDENZA & CONFERENCE TABLE

OVERALL LUXURY VINYL TILE FLOORING



UPHHOLSTERY VINYL AT CHAIR AND OTTOMAN ACCENT



ACCENT WALLCOVERING AND HAT WALL





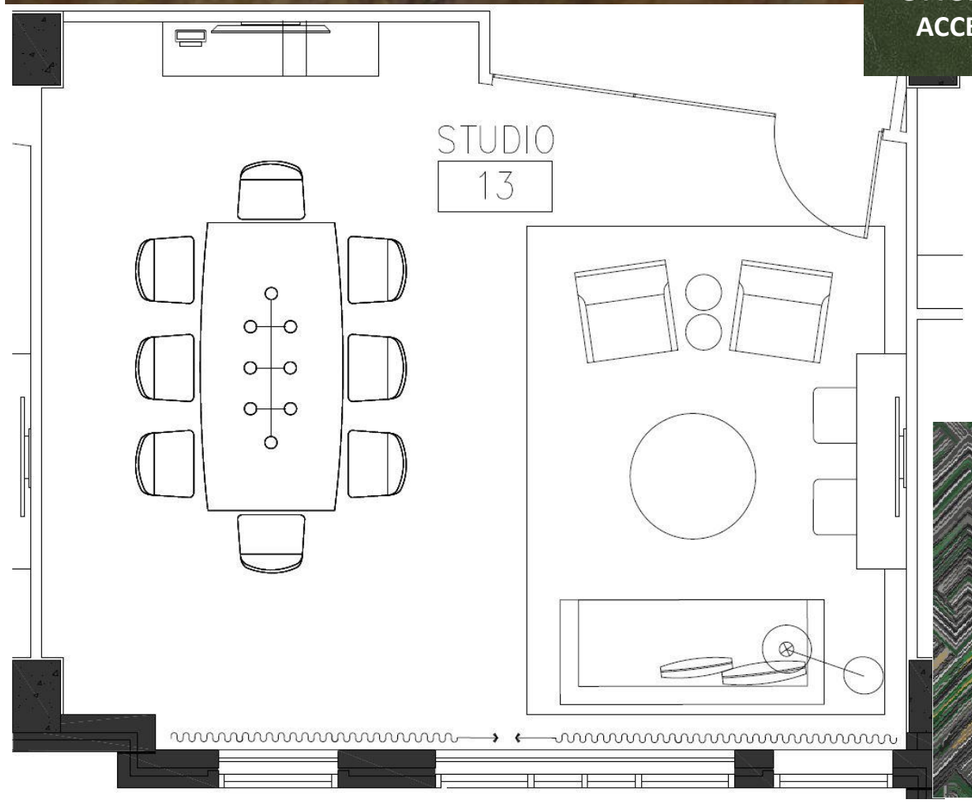
OTTOMANS & UPHHOLSTERY VINYL



PILLOW 1 AT SOFA UPHOLSTERY FABRIC

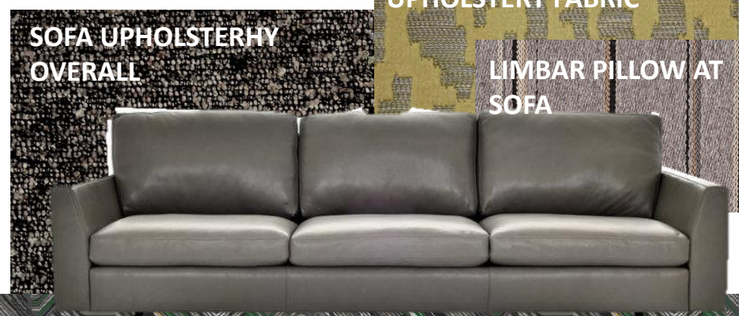
OUTSIDE BACK AT LOUNGE CHAIRS







SOFA UPHOLSTERHY OVERALL



LIMBAR PILLOW AT SOFA

INSIDE BACK & SEAT AT LOUNGE CHAIR

SOFA, COCKTAIL TABLE, & FLOOR LAMP

LOUNGE CHAIRS AND SIDE TABLES

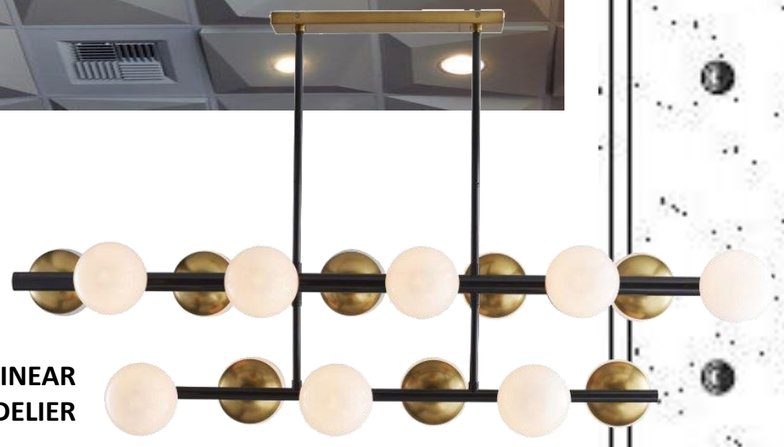


AREA RUG PATTERN, EDGES TO BE BOUND BY MANUFACTURER

Studio Typical Reflected Ceiling Plan

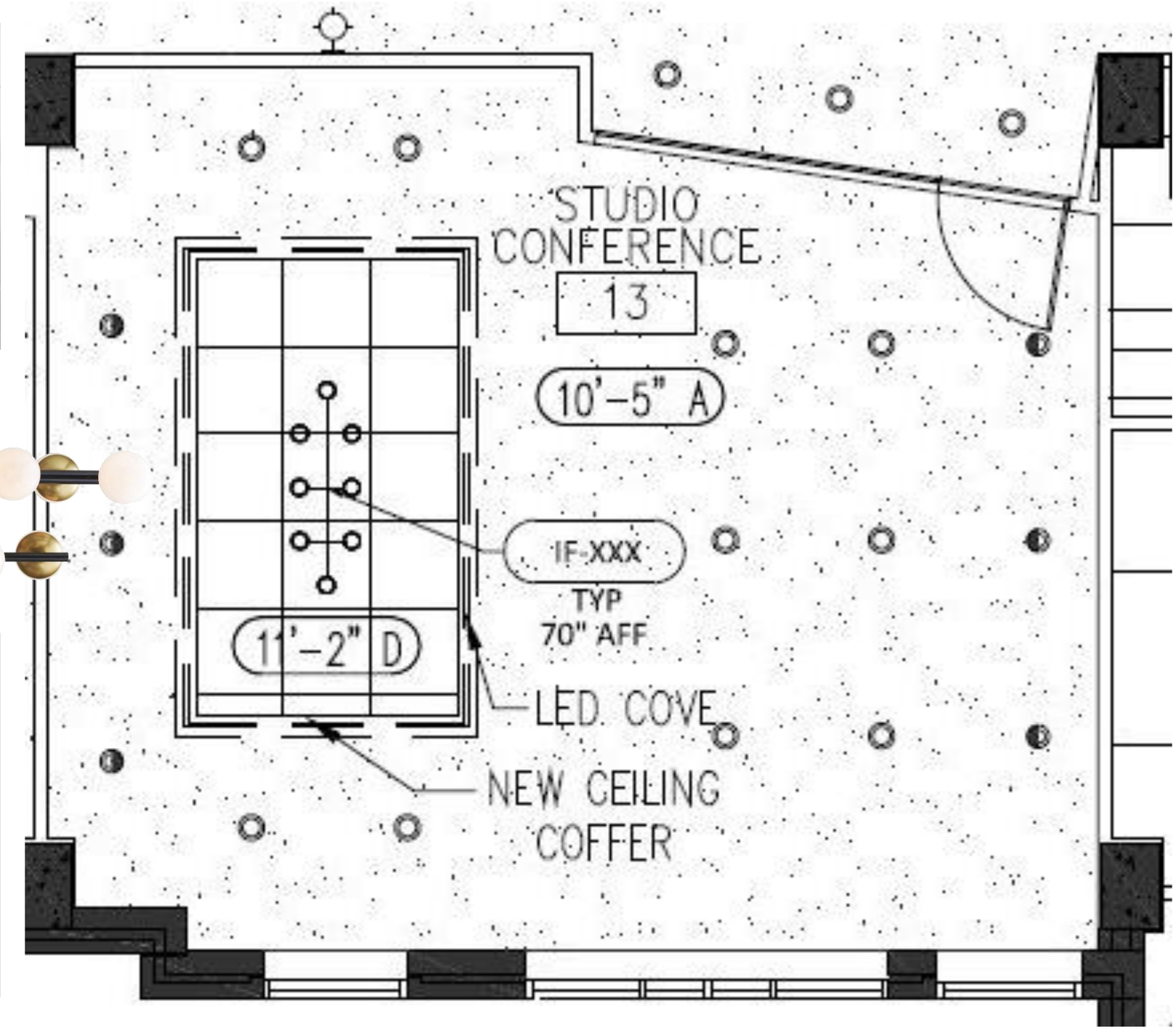


DECORATIVE CEILING TILES @ POP UP



DECORATIVE LINEAR CHANDELIER

OVERALL CEILING
SW 7065 ARGOS



007 Studio Rendering

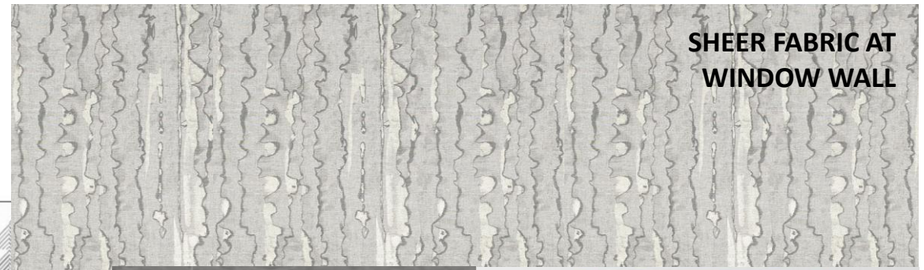


Agent 99 Studio

ACCENT AT TV WALL

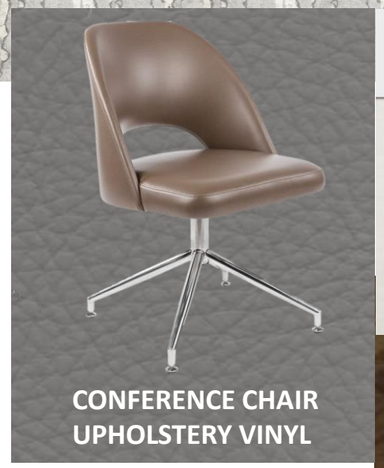


SHEER FABRIC AT WINDOW WALL



OVERALL WALLCOVERING AT STUDIO





CONFERENCE CHAIR UPHOLSTERY VINYL



CREDENZA & CONFERENCE TABLE

OVERALL LUXURY VINYL FLOORING

SOFA UPHOLSTERHY OVERALL

OUTSIDE BACK AT LOUNGE CHAIR

INSIDE BACK & SEAT AT LOUNGE CHAIR

OTTOMAN UPHOLSTERHY VINYL

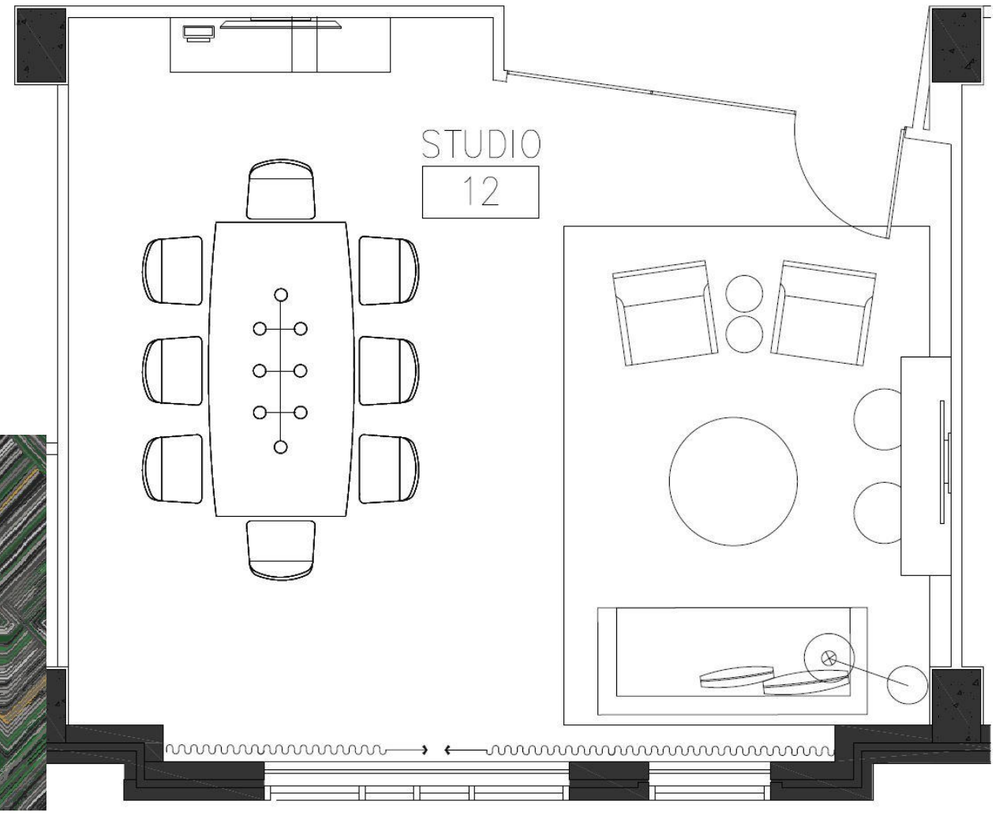
PILLOW 1 AT SOFA UPHOLSTERY FABRIC

LIMBAR PILLOW AT SOFA

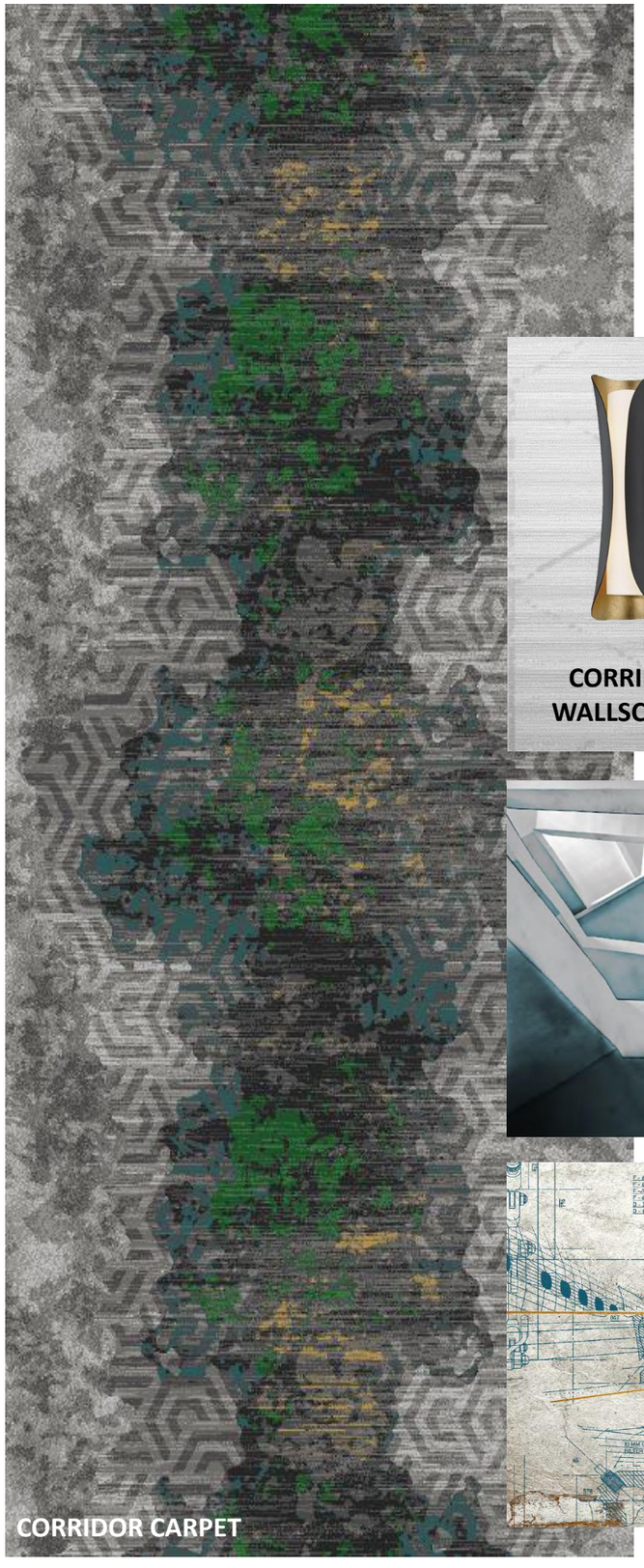


LOUNGE CHAIRS AND SIDE TABLES

SOFA, COCKTAIL TABLE, & FLOOR LAMP



Elevator Lobby & Corridors



CORRIDOR CARPET

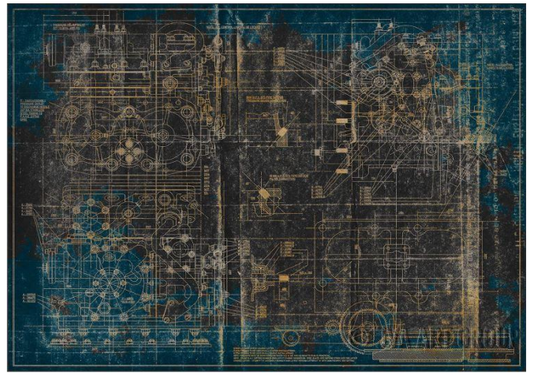
ACCENT CORRIDOR WALLCOVERING AT DOOR DROP

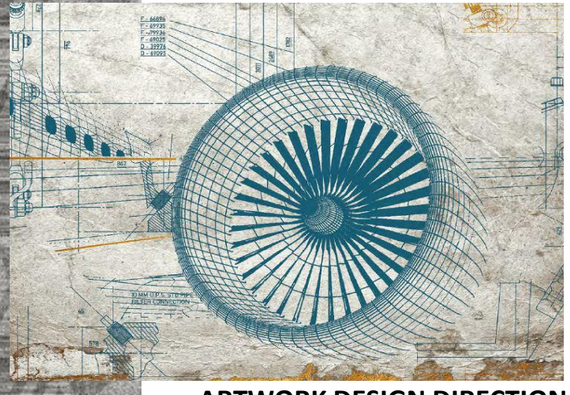
OVERALL CORRIDOR WALLCOVERING

CORRIDOR WALLSCONCE









ARTWORK DESIGN DIRECTION



OVERALL ELEVATOR LOBBY WALLCOVERING



ELEVATOR LOBBY SCONCE

ACCENT WALLCOVERING

MILLWORK WALL AND BACK LIT MIRROR



CONSOLE AT ELEVATOR LOBBY



ELEVATOR LOBBY PORCELAIN FLOOR TILE